



Mobility in the Digital Society

Tuesday 18th of April

10:00 - 11:00

How will the **mobility system** evolve in the **digital age** and is **IT** the key enabler for a smart, safe, sustainable mobility system? Best practices, lessons learned, solutions, approaches, and expectations from **government, research, and industry.**

Andrea Conti (AVL), Suzanna Kraak (European Union), Margriet van Schijndel (TU/e)

11:00 - 12:00

PANEL DISCUSSION

Panel 1: Innovations for livable cities

Is **individual transport** by car still an option? How will **smart parking** contribute to better more livable cities? What is the role of **public transport** in cities?

Tamara Goldsteen (Helmond), Dieter Klein Nagelvoort (Arriva), Nina Nesterova (Breda University), Theo Thuis (EPA)

Panel 2: Towards Zero Casualties in 2030

Can the contribution of **digital systems** diminish the casualties? Should we switch off the **human factor** or should they stay in control?

Magnus Granstöm (SAFER), Ilse Harms (RDW), Martijn Stamm (TNO), Gwen van Vugt (Siemens), Peter Morsink (RHDHV)

13:30 - 14:30

DEEP DIVES ROUND 1

Cybersecurity of Smart Mobility

Mitigating cybersecurity risks and controlling them, and who is responsible.

Innovation Traffic Management

Focus is on public-private collaboration, needed to implement innovations in Traffic Management

Transition in Public Transport due to Digitalization and Urbanization

Digitalization, CCAM, C-ITS to make public transportation more efficient, cheaper, and inclusive.

Challenges on Safety of Automatic Driving

New developments in autonomous driving contributing to vehicle and traffic safety.

14:30 - 15:30

DEEP DIVES ROUND 2

Data platforms for Mobility and Logistics

Data platforms and dataspace for smart logistics, city transport, CCAM and MaaS.

Influence of AI on Mobility

AI could help to stimulate more safe and sustainable mobility behaviour by influencing decision making.

Do's and don'ts of Autonomous shuttles

Obstacles and issues for large scale implementation and business cases.

Data-driven Applications for Mobility

Discussion on European standardization, user-centered and interoperability in applications.

15:30 - 17:00

DEMONSTRATIONS

The Automotive Week 2023 is the place to be to attend demos, from student teams and companies

17:00 - 19:00

NETWORKING DRINKS & BARBECUE

Private and public sector will work together towards a safe, smart and sustainable mobility system. The BBQ is the place to meet your peers in an informal setting. Knowing each other in person after all is the base for a successful cooperation